



## Curriculum vitae Europass



### Personal Information

Name / Surname **Christmas,Liviu**  
Current job **University of Craiova**  
Work address 13, Al Cuza, 200585, Craiova,Romania  
Fax(es)  
E-mail(s) liviu.craciun@edu.ucv.ro  
Nationality(-fathers) Romanian  
Date of birth 10.08.1970  
Sex Masculine

### Professional experience

Period 01.01.2005-present  
Position or position held -Associate Professor  
Main activities and responsibilities Teaching and seminar in the following disciplines: Strategic Management, Strategic Analysis of the Competitive Environment, Production Management, Innovation and New Product Development Management, Strategic Marketing, Strategic Analysis Models in Management Consulting, Personnel Performance Management, Managerial Simulations  
Name and address of the employer University of Craiova  
Type of activity or sector of activity Education  
Period 2010-present  
Position or position held Expert appraiser  
Main activities and responsibilities Participation in evaluations of bachelor's and master's degree programs, full-time education and ID/IFR as a specialist member in the Economic Sciences Commission 1  
Name and address of the employer ARACIS  
Type of activity or sector of activity Education  
Period 2012-2016, 2018-present  
Position or position held FEAA Craiova ID Manager  
Main activities and responsibilities Coordination of IDIFR programs within FEAA in managerial and administrative plan: elaboration of the lists of functions, schedules, documents included in the self-assessment files in order to provisional authorization/accreditation/periodic evaluation for the ID programs at bachelor's level in the fields of Management, Finance-Banking and Accounting and Management Informatics and IFR for the master's degrees Business Management, Financial Analysis and Evaluation of Organizations, ensuring the quality of ID/IFR teaching materials, administering eLearning platforms and/or other virtual communication and learning environments, permanent staff training, organizing student support services, quality control of the system of individualized and group two-way communication with students, internal evaluation of information.  
Name and address of the employer University of Craiova  
Type of activity or sector of activity Education  
Period 2012-2016  
Position or position held Vice-Dean of FEAA Craiova

Main activities and responsibilities	Coordination of the educational process within FEAA Craiova
Name and address of the employer	University of Craiova
Type of activity or sector of activity	Education
Period	2008-2012
Position or position held	Chair of the Management-Marketing-Business Administration Department
Main activities and responsibilities	Coordination of the activity of the Management-Marketing-Business Administration department
Name and address of the employer	University of Craiova
Type of activity or sector of activity	Education
Period	2016–present
Position or position held	Vice-President of DIDIFR
Main activities and responsibilities	
Name and address of the employer	University of Craiova
Type of activity or sector of activity	Education
Period	2013-2015
Position or position held	Trainer at SC MEDA CONSULTING SRL
Main activities and responsibilities	Conducting training courses in the field of production management on topics related to process planning, operations scheduling, industrial maintenance
Name and address of the employer	SC MEDA CONSULTING SRL
Type of activity or sector of activity	Education
Period	2001-2007
Position or position held	-Trainer
Main activities and responsibilities	Teaching training courses in the fields of: Project Management, Strategic Marketing
Name and address of the employer	Business School of the Oltenia Chamber of Commerce and Industry
Type of activity or sector of activity	Education
Period	19.02.2001-01.01.2005
Position or position held	-Lecturer
Main activities and responsibilities	Teaching and seminar in the disciplines: Strategic Management, Production Management, Project Management, Managerial Simulations, Consumer Behavior, International Marketing, Decision Simulations, Practice
Name and address of the employer	Institute of Business Administration, University of Craiova
Type of activity or sector of activity	Education
Period	01.10.1997 -18.02.2001
Position or position held	-Assistant
Main activities and responsibilities	Teaching and seminar in the disciplines: Business Strategy and Planning, Business Economics, Production Management, Marketing, Decision Simulations
Name and address of the employer	University of Craiova
Type of activity or sector of activity	Education
Period	03.10.1994 - 30.09. 1997
Position or position held	- Preparer
Main activities and responsibilities	Teaching and seminar in the disciplines: Management, Business Economics
Name and address of the employer	University of Craiova
Type of activity or sector of activity	Education
<b>Education and training</b>	
Period	26.03.2021
Qualification / diploma obtained	ID/IFR ONLINE TRAINING SESSION

Main subjects studied / professional competences acquired	
Name and type of educational institution/training provider	ARACIS
Level in national or international classification	
Period	27.01.2021-11.02.2021
Qualification / diploma obtained	Webinar Attendance Certificate - Assessment Methods and Tools with Moodle
Main subjects studied / professional competences acquired	The test in Moodle. Workload in Moodle. Grade catalog in Moodle..
Name and type of educational institution/training provider	SC e-Learning Software SRL
Level in national or international classification	
Period	12.06.2017-16.06.2017
Qualification / diploma obtained	E-LEARNING DEVELOPER
Main subjects studied / professional competences acquired	Analysis of e-learning needs, Implementation of e-learning policies, Development of content and support materials for e-learning education/training systems, Evaluation of e-learning education/training programs
Name and type of educational institution/training provider	SC ELEARNING@SOFTWARE SRL
Level in national or international classification	
Period	1.02.2014-8.02.2014
Qualification / diploma obtained	PROJECT EVALUATOR
Main subjects studied / professional competences acquired	Organization of the evaluation process, Evaluation of the project proposal, Validation of the evaluation, Provision of technical assistance for the selection of projects
Name and type of educational institution/training provider	A&C Projects & Management Consulting
Level in national or international classification	
Period	11.02-15.02.2013
Qualification / diploma obtained	QUALITY MANAGEMENT AUDITOR certificate
Main subjects studied / professional competences acquired	Planning the audit activity, Analysis and assessment of the conformity and effectiveness of the quality system, Collection and structuring of information specific to the audit activity, Audit management, Preparation of documents specific to the audit activity, Preparation of the audit report
Name and type of educational institution/training provider	ABC Projects and Management Consulting
Level in national or international classification	
Period	28.04-19.05.2012
Qualification / diploma obtained	PROFESSIONAL SKILLS EVALUATOR certificate
Main subjects studied / professional competences acquired	Certification of professional competences, Stages of the professional competence assessment process, Development of assessment tools, Assessment methods
Name and type of educational institution/training provider	ABC Projects and Management Consulting
Level in national or international classification	
Period	19.05.-15.06.2010
Qualification / diploma obtained	TRAINER CERTIFICATE

Main subjects studied / professional competences acquired	Training Preparation, Training Activities, Training Marketing, Training Program Design, Training Participant Evaluation
Name and type of educational institution/training provider	ACCESS Oltenia
Level in national or international classification	
Period	8.04-2.05.2010
Qualification / diploma obtained	Certificate TRAINER
Main subjects studied / professional competences acquired	Organization and monitoring of training sessions, Provision of counseling services, Design and development of training courses, Development of training strategies
Name and type of educational institution/training provider	Bucharest Education Foundation
Level in national or international classification	
Period	15.02.-26.02.2010
Qualification / diploma obtained	PROJECT MANAGER CERTIFICATE
Main subjects studied / professional competences acquired	Setting the project goal, Planning activities and milestones, Managing the use of costs and operational resources, Project communication management, Project team management
Name and type of educational institution/training provider	Kaizen Training Consulting
Level in national or international classification	
Period	June 2009
Qualification / diploma obtained	University Management
Main subjects studied / professional competences acquired	
Name and type of educational institution/training provider	ASE Bucharest
Period	2-21.04.2003
Qualification / diploma obtained	Certificate of training in Social Responsibility
Main subjects studied / professional competences acquired	Corporate Social Responsibility
Name and type of educational institution/training provider	World Bank Institute
Period	June 2001
Qualification / diploma obtained	Training course under the FRANCODE programme
Main subjects studied / professional competences acquired	International Strategic Marketing
Name and type of educational institution/training provider	National Institute for Economic Development in Bucharest
Period	Sep 1996- Feb. 2001
Qualification / diploma obtained	-Doctorate
Main subjects studied / professional competences acquired	Management, Human Resources Management, Strategic Management/Substantiation of Payroll Policies
Name and type of educational institution/training provider	University of Craiova
Level in national or international classification	ISCED 6
Period	01.10.1994-15.06.1995-
Qualification / diploma obtained	-In-depth studies in Resource Management

Main subjects studied / professional competences acquired Management, Human Resource Management

Name and type of educational institution/training provider University of Craiova

Level in national or international classification ISCED 5

Period 01.10.1989-15.06.1994

Qualification / diploma obtained -Economist/ Bachelor's degree

Main subjects studied / professional competences acquired Management

Name and type of educational institution/training provider University of Craiova

Level in national or international classification ISCED 5

**Personal skills and competences**

Mother tongue(s) **Romanian**

Known foreign language( s)

Self assessment

European level (\*)

**French**

**English**

Understanding				Speech				Writing	
Obedience		Read		Join the conversation		Oral Discourse		Written expression	
B2	Independent user	C1	Experienced user	B1	Independent user	B1	Independent user	B1	Independent user
B1	Independent user Level 1	B1	Independent user Level 1	B1	Independent user Level 1	B1	Independent user Level 1	B1	Independent user Level 1

(\*) [Level of the Common European Framework of Reference for Languages](#)

Social skills and abilities - team spirit  
- ability to adapt quickly to new situations  
- ability to insert into a foreign environment  
- communication skills  
-able to make a prolonged effort

Organisational competences and skills - strategic planning; Leadership; team coordinating organizational spirit; experience in project management, skills to take over and complete own initiatives;  
Positions held:  
Member of the Senate of the University of Craiova-2008-2020  
Member of the FEAA Teacher Council 2004-2020

Technical competences and skills Analysis and synthesis skills  
In-depth theoretical and methodological knowledge regarding the conduct of a scientific research  
Knowledge of the SPSS statistical data processing software package, XLSTAT

Computer skills and abilities In-depth knowledge of the Microsoft Office 2019 package (Word, Excel, PowerPoint, Outlook),  
Able to install and configure the Microsoft operating system

Artistic skills and abilities -

Driver's license(s) -

Information

-The scientific research activity resulted in:

8 books published in CNCSIS recognized publishing houses:

Crăciun L., Mitrache M., *Management strategic*, Editura Sitech, Craiova, 2005, ISBN: 973-746-018-9, 238 pg.

Crăciun L., *Managementul producției*, Editura Universitaria, Craiova, 2009, ISBN:978-606-510-570-2,168

Crăciun L., *Comportamentul consumatorilor*, Editura Universitaria, Craiova, 2005, 973-742-086-1, 258 pg.

Vărzaru M., Tumbăr C., Crăciun L., Roșca D., Ogarcă R., *Gestiunea resurselor umane : vademecum*, Editura Universitaria, Craiova, 2005, ISBN:973-742-121-3, 220 pg.

Crăciun L., Ionică M., *Strategii și politici de remunerare*, Editura Universitaria, Craiova, 2001, ISBN:973-8043-96-3, 250/297 pg

2 ISI indexed articles

22 BDI and B+ type items; 30 scientific communications

1 international contract as a member;

4 CNCSIS contracts as a member

9 contracts with economic agents; 3 PHARE contracts

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